



# EQUAL PARENTING ALLIANCE PRIVACY POLICY

## How we use the information we collect about you

### Joining the Party

The information you supply to us when you join is stored for the purposes of handling your membership as specified below. We will not pass your details on to anyone else.

We use your information to:

- 1 Send you welcome and reminder messages about your membership when you join the party or forums, or when your membership is expiring
- 2 Send you a welcome pack on joining if you give us a postal address.
- 3 Send you campaign emails (you can opt-out of receiving these)
- 4 Send you customised letters by email containing your name and address details and, for example, the name and address of your Member of Parliament. (you can opt-out of receiving these). This is mainly why we need your address and postcode.
- 5 If you choose to give us a telephone number when you join we may, very rarely, contact you by phone to arrange campaign issues that you have previously declared an interest in. We will never cold-call you unless we have your permission by email first. We will never pass your phone number on.

By joining you are giving your consent to our use of your membership information as described above.

### Payment Details

When you join online and pay by credit or debit card **we do not store your payment details in any way**. The Equal Parenting Alliance never sees your credit card number or expiry date, for example; these are all handled securely by our payment processor [www.nochex.com](http://www.nochex.com).

### User Forums

You are welcome to use the forums as a guest without registering an account. However, if you want to post messages or replies yourself you need to register on the forum. You can do this whether you are a member of the Equal Parenting Alliance or not.

When you register for the forums, you have to give a valid email address in order to validate your forum account. Each user can control whether their email address is visible to other users by clicking on the "Profile" heading near the top of the page. By default your email address is not visible to others.

We guarantee the privacy of this email address. The Equal Parenting Alliance will not pass your real email address on to anyone.

If forum users want to contact other forum users (who have chosen to hide their email address), they should send the user a "Private Message" (PM). Please do not ask the forum administrator or the Equal Parenting Alliance to reveal their address, as our policy of respecting user's privacy clearly does not allow this.

### Blog Comments

When you submit your comments on a blog article we reserve the right to edit your contribution or not publish it at all if we feel it is not suitable. In particular, any material that may be libellous, or we consider to be offensive, or illegal in any way will not be published. If we edit your contribution we will say that we have done so when we add it.

We will not post your email address or use it for any purpose other than to record or verify what you have sent us. We will not add you to our database or send you emails unless you ask us to, although we may reply directly to you if we have any query about your comments (for example, if we cannot tell which article you are replying to).

### Joining Mailing List for Newsletter and Registering Interest

If you join our email mailing list we will use your email address only to send you emails about Equal Parenting Alliance matters. We guarantee the privacy of this email address. The Equal Parenting Alliance will not pass your email address on to anyone.

You will be able to unsubscribe from the mailing list at any time by replying to any message you receive and changing the subject to UNSUBSCRIBE.

### Updates to this policy

This policy may change from time to time as we modify our activities. Please check this privacy policy to get the latest information.